

# Build a new outlook on how your voice service benefits your bottom line and overall productivity.

## Consolidate and optimize

AT&T IP Flexible Reach is a SIP trunking service that delivers integrated access for IP PBX, TDM PBX or Key System environments, providing potential total cost benefits through the consolidation of voice and data – one provider, single transport, and management options. Voice and data traffic riding over the same transport drives greater bandwidth utilization and potential access to cost savings. This managed Voice over IP (VoIP) communication solution includes calling plans that support inbound and outbound calling on your data network, giving you local, U.S. long distance and international reach for your U.S. sites.

## Multiple plans, one solution

IP Flexible Reach gives you a variety of calling plans and access speeds, along with Virtual Telephone Numbers (VTNs) for establishing local visibility within a calling area. Centralized Call Delivery lets you use an existing IP data network and hardware to distribute calls to branch office sites, eliminating the need to purchase additional hardware.

## Business-class quality

To help ensure business-class voice quality, AT&T employs Class of Service (CoS), which prioritizes the voice packets over other types of data packets for immediate transport. IP Flexible Reach leverages the highly secure AT&T MPLS Network and is backed by stringent Service Level Agreements.



## Potential benefits

- Optimize network capacity: Combine voice and data over integrated access
- Utilize your current equipment: Avoid investing in new equipment for voice lines
- Control costs: Simplify network management
- Be scalable and flexible: Increase and decrease the number of concurrent call channels as needed
- Maintain call quality: Calls carried on AT&T MPLS network, not public internet
- Avoid toll charges: On-net (VoIP-to-VoIP) calls route within the IP network and avoid additional charges

## Features

- Flexible Calling Plans: Supports unlimited local and on-net calling with option for bundle of free off-net long distance minutes
- Branch Office Extensions: Share trunks across multiple locations
- Virtual Telephone Numbers: Establish local visibility by assigning a telephone number to a phone not physically located within your location's local calling area.
- Web-based portal: Get webbased performance reporting, call detail reporting, e-ordering, e-bill, and e-maintenance reports

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